



BOB BLUMENFIELD

Councilmember, Third District

February 27, 2026

Patrice Lattimore
Los Angeles City Clerk
200 N. Spring Street, Room 360
Los Angeles, CA 90012

Re: Appointment to the Charter Reform Commission

Dear Ms. Lattimore,

Pursuant to Los Angeles Administrative Code section 8.332, as President Pro Tempore of the Los Angeles City Council, I submit the appointment of Kerry Morrison to the Charter Reform Commission.

Attached to this letter you will find her background information.

Please reach out to my Chief of Staff Lisa Hansen or Legislative Director Jeff Jacobberger for any questions.

Sincerely,

BOB BLUMENFIELD
President Pro Tempore
City of Los Angeles

Cc: Mayor Karen Bass
Council President Marqueece Harris-Dawson
Chief Legislative Analyst Sharon Tso
City Administrative Officer Matt Szabo

Kerry H. Morrison

kerryhmorrison@gmail.com

www.kerryhmorrison.com

PROFESSIONAL BACKGROUND

- **July 2019 to present, Heart Forward LA, a project of Social & Environmental Entrepreneurs, Los Angeles, CA – Founder and Project Director.**
- **December 1996 to February 2019, Hollywood Property Owners Alliance (HPOA), Los Angeles, CA — Executive Director.**
 - Reported to two non-profit boards of directors. Managed the \$3.4M Hollywood Entertainment District and \$1.4M Sunset & Vine business improvement districts.
- **1982 - 1996, California Association of REALTORS®, Los Angeles, CA**
 - 1994 -- 1996: Vice President, Business Services Group**
 - 1989 – 1994: Vice President Public Affairs**
 - 1985 – 1989: Director of Local Governmental and Political Affairs**
 - 1982 – 1984: Manager of Local Governmental Relations**
- **1981 - 1982, Legislative Advocate, Governmental Affairs Council, Building Industry Association of Southern California, Los Angeles, CA.**
- **1978 - 1980, Community Outreach Coordinator, Harbor Regional Center for Developmentally Disabled Citizens, Inc., Carson, CA.**

EDUCATION

Coro Foundation -- Southern California, Fellowship in Public Affairs, Los Angeles, CA, 1980-81.
University of Southern California, M.A. in Public Administration, Los Angeles, CA, 1980.
Santa Clara University, B.S. in Political Science, Santa Clara, CA, 1977.
Gonzaga University, undergrad studies in Political Science/Spanish, Spokane, WA, 1974 - 1976.

AWARDS, COMMUNITY AND CIVIC INVOLVEMENT (partial list)

CA Assembly District 51 Community Excellence Award for Homeless Advocacy, 2024
Lifetime Achievement Award, **International Downtown Association (IDA)**, 2024
Woman of the Year, **California State Assembly**, Assemblymember Richard Bloom (AD 50), 2020
Woman of the Year, **Office of LA County Supervisor Sheila Kuehl**, 2018
Mayoral Appointee, **HHH Citizen's Oversight Committee**, 2017 to present
Fellow, **Durfee Foundation Stanton Fellowship**, 2016-17
Honoree, **Coro Southern CA** Crystal Eagle Award, May 2016
Commissioner, **Los Angeles Homeless Services Authority (LAHSA)**, 2011 to 2016 (Mayoral appointee); Chairperson 2014-15.
Member, **Business Leaders Task Force, a.k.a. Home for Good**; joint Task Force of United Way of Greater LA and LA Area Chamber of Commerce to end homelessness, 2009 to 2019
Co-Chairman of Board, **Coro Southern California**, 2008-09; Chairman of Board, 2004 -07; board of directors, 2001 to 2010

President, board of directors, **Hollywood Police Activities League (PAL)**, 2005 – 2010; member of board, 2001 to 2011.

Co-founder, **Hollywood 4WRD** (community coalition to end homelessness); 2008 to present.

Member, **Ecclesia-Hollywood**, 2006 to 2023; Board of Elders, 2012-2015; 2020 - 2023

Recipient, **Los Angeles Police Commission, Distinguished Civilian Service Medal**, 2005.

Founder, **Los Angeles BID Consortium**, 1999 - 2019